



October 25, 2025
The Pickle Bar, Summerville





Dear Community Partner,

East Cooper Community Outreach (ECCO) is excited to announce the return of ECCO's charity pickleball tournament, The Big Dill - which promises to be a fun day for our players and sponsors and impactful for those that we serve.

In response to the devastation caused by Hurricane Hugo, ECCO was founded in 1989 by Monsignor James A. Carter, pastor of Christ Our King Catholic Church. The creation of ECCO answered this challenge to offer a permanent resource to provide hope and help to those in their time of need. Incorporated as a 501(c)3 organization in 1990, ECCO has fostered effective grassroots collaboration between neighbors in need of help and neighbors who have a passion for helping the community around them.

We are excited to extend an invitation for your company to join our circle of support and become a sponsor of this exciting event.

The Big Dill is scheduled to take place on Saturday, October 25, 2025. All tournament play will be held at The Pickle Bar in Summerville. We're expecting to draw a diverse crowd of over 100 players from the local area, including avid pickleball players, families, and community members who share our commitment to giving back.

As a sponsor of **The Big Dill**, you will enjoy prominent recognition and exposure throughout the event. This sponsorship opportunity offers a unique platform to showcase your involvement in the community and local nonprofit support.

With the support of sponsors like you, all funds raised through The Big Dill will go directly to support our mission.

We would love the opportunity to discuss sponsorship and partnership opportunities - tailoring it to best align with your marketing objectives and preferences. If you have any questions, please do not hesitate to reach out. Thanks for your support of ECCO, we look forward to hearing from you soon.

With much appreciation,

Don Squires

Director of Development & Marketing
(843) 416-7123 | dsquires@eccocharleston.org





SPONSORSHIP

OPPORTUNITIES

~~PRESENTING SPONSOR~~

~~\$8,000~~



- Presenting sponsor of the entire tournament on all digital advertising, collateral, social media marketing, and tournament signage
- Registration for 2 teams (4 players total) to the tournament
- Opportunity to address attendees at the beginning of the tournament
- Six (6) Big Dill tournament t-shirts and SWAG bags
- Listed in the tournament's program and ECCO website as the Presenting Sponsor
- Featured in Thank You ad featured in local newspapers
- Pre-tournament press release, as well as post-tournament press release covering generosity
- Opportunity to have a marketing tent and staff on site

~~HOSPITALITY SPONSOR~~

~~\$5,000~~



- Sponsor of the Players & Sponsors Hospitality Area
- Featured in digital advertising, party signage, and tournament signage
- Registration for 2 teams (4 players total) to the tournament
- Four (4) Big Dill tournament t-shirts and SWAG bags
- Listed in the tournament's program and ECCO website as The Hospitality Sponsor
- Opportunity to have a marketing tent and staff on site

SWAG SPONSOR (MULTIPLE AVAILABLE)

\$3,000

- Business logo featured on SWAG bag, items given away, and tournament signage
- Registration for 1 team (2 players total) to the tournament
- Two (2) Big Dill tournament t-shirts and SWAG bags
- Listed in the tournament's program and ECCO website as The SWAG Sponsor
- Opportunity to have a marketing tent and staff on site

T-SHIRT SPONSOR

\$3,000

- Logo featured in digital advertising, party signage, and tournament signage
- Registration for 1 team (2 players total) to the tournament
- Two (2) Big Dill tournament t-shirts and SWAG bags
- Business logo featured on tournament t-shirts and tournament signage
- Listed in the tournament's program and ECCO website as The T-Shirt Sponsor
- Opportunity to have a marketing tent and staff on site

SPONSORSHIP DETAILS

Questions?

Please reach out to ECCO's Director of Development & Marketing, Don Squires at dsquires@eccocharleston.org or by phone at (843) 416-7123

To ensure your logo or name is included in the marketing materials and promotional efforts as noted by the sponsor level, please email logos **by September 15, 2025**. Send to aavera@eccocharleston.org



SPONSORSHIP

OPPORTUNITIES

COURT SPONSOR (6 of 8 AVAILABLE)

\$2,000

- Business logo featured on one of the premier tournament courts and tournament signage
- Registration for 1 team (2 players total) to the tournament
- Two (2) Big Dill tournament t-shirts and SWAG bags
- Listed in the tournament's program and ECCO website as a Court Sponsor
- Opportunity to have a marketing tent and staff on site

NET SPONSOR (6 of 8 AVAILABLE)

\$1,500

- Logo/name displayed on both sides of the net, on all pickleball courts
- Registration for 1 team (2 players total) to the tournament
- Two (2) Big Dill tournament t-shirts and SWAG bags
- Listed in the tournament's program and ECCO website as a Net Sponsor
- Opportunity to have a marketing tent and staff on site

~~BALL SPONSOR~~

~~\$1,000~~



- Business logo featured on tournament pickleball balls and tournament signage
- Listed in the tournament's program and ECCO website as The Ball Sponsor
- Opportunity to have a marketing tent and staff on site

~~AWARDS SPONSOR~~

~~\$1,000~~



- Business logo featured on tournament medals and tournament signage
- Listed in the tournament's program and ECCO website as The Awards Sponsor
- Opportunity to have a marketing tent and staff on site

SIDELINE SPONSOR (MULTIPLE AVAILABLE) \$250

- Logo/ad featured on a sideline banner of one pickleball court
- Listed in the tournament's program and ECCO website as a Sideline Sponsor

SPONSORSHIP DETAILS

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REGISTRATION

SIGNUP

Donor/Company: _____ Contact Name: _____
(for program listing)

Address: _____ Email: _____

City, State, Zip: _____ Phone: _____

SELECT YOUR LEVEL OF COMMITMENT

☐ ~~\$8,000~~ Presenting Sponsor

☐ ~~\$5,000~~ Hospitality Sponsor

☐ \$3,000 SWAG Sponsor

☐ \$3,000 T-Shirt Sponsor

☐ \$2,000 Court Sponsor

☐ \$1,500 Net Sponsor

☐ ~~\$1,000~~ Ball Sponsor

☐ ~~\$1,000~~ Awards Sponsor

☐ \$250 Sideline Sponsor

PAYMENT DETAILS

☐ Check Enclosed (payable to ECCO)

☐ Please send me an invoice

☐ Credit Card Payment

Card #: _____

Exp. date: _____ Security code: _____

Total amount due \$ _____

Name on card: _____

Billing address: _____

(if different from above)

Please return the completed form to:
ATTN: ECCO The Big Dill
1145 Six Mile Road
Mount Pleasant, SC 29466

Or send it digitally to aavera@ECCOcharleston.org

