



 **ECCO**
EAST COOPER COMMUNITY OUTREACH

June 14-16, 2024

Collins Park - Charleston, SC

March 27, 2024



Dear Community Partner,

In response to the devastation caused by Hurricane Hugo, East Cooper Community Outreach (ECCO) was founded in 1989 by Monsignor James A. Carter, pastor of Christ Our King Catholic Church. The destruction exposed needs that many in the community had not previously identified such as poverty, substandard housing, lack of access to health and dental care, hunger, and the threat of homelessness.

The creation of ECCO answered this challenge to offer a permanent resource to provide hope and help to those in their time of need. Incorporated as a 501(c)3 organization in 1990, ECCO has fostered effective grassroots collaboration between neighbors in need of help and neighbors who have a passion for helping the community around them. We are proud to count MUSC Health, as part of that circle of support.

Our organization is excited to announce the area's first large-scale charity pickleball tournament, **The Big Dill** - which promises to be a fun weekend for our players and sponsors and impactful for those that we serve.

Our team has been working tirelessly to organize an event that not only promotes physical wellness and camaraderie but also raises vital funds to support of mission. **We are excited to extend an invitation for your company to become a sponsor of this exciting new event.**

The Big Dill is scheduled to take place from June 14-16, including a seniors tournament and sponsors/players party on Friday, a doubles tournament on Saturday, and a mixed doubles tournament on Sunday. All tournament play will be held at Collins Park in North Charleston - a 16-court pickleball facility. The tournament is expecting to draw a diverse crowd of 200+ players from the local area, including avid pickleball players, families, and community members who share our commitment to giving back.

As a sponsor of **The Big Dill**, you will enjoy prominent recognition and exposure throughout all three days of the event. This sponsorship opportunity offers a unique platform to showcase your involvement in the community and local nonprofit support. Enclosed in this packet you'll find a breakdown of how we plan to share your generosity with the community, as well as the benefits for your company throughout the tournament.

With the support of sponsors like you, all funds raised through The Big Dill will go directly to support our mission. We are open to discussing the specific details of your sponsorship package and tailoring it to best align with your marketing objectives and preferences. Our team is eager to work closely with you to ensure that this partnership is mutually beneficial and successfully brings great exposure to your company.

We're hopeful your team will consider this new partnership and an exciting new event in our community. If you have any questions, please do not hesitate to reach out. Thanks for your support of ECCO, we look forward to hearing from you soon.

With much appreciation,

Don Squires
Director of Development & Marketing

dsquires@eccocharleston.org | 843-416-7123





SPONSORSHIP

OPPORTUNITIES

PRESENTING SPONSOR **\$18,000**

- Named the Presenting Sponsor of the entire tournament on all digital advertising, collateral, social media marketing, and tournament signage
- Registration for 3 teams (12 players total) to the tournament
- Invitations for 20 people the Friday night, Players & Sponsors Party (includes free food and beverages),
- Opportunity to address attendees at Party and Tournament Awards Reception
- Twelve (12) Big Dill tournament t-shirts and SWAG bags
- Listed in the tournament's program and ECCO website as the Presenting Sponsor
- Featured in Thank You ad featured in local newspapers
- Pre-tournament press release, as well as post-tournament press release covering generosity
- Opportunity to have a marketing tent and staff on site (all three tournament days)

SENIOR TOURNAMENT SPONSOR **\$6,000**

- Named the sponsor of the Friday Senior Tournament
- Logo featured in digital advertising, party signage, and tournament signage
- Registration for 2 teams (8 players total) to the tournament
- Invitation to the Friday night, Players & Sponsors Party (includes free food and beverages, prizes)
- Eight (8) Big Dill tournament t-shirts and SWAG bags
- Listed in the tournament's program and ECCO website as The Senior Tournament Sponsor
- Opportunity to have a marketing tent and staff on site (all three tournament days)

PARTY SPONSOR **\$6,000**

- Named the sponsor of the Friday Night Players & Sponsors Party
- Logo featured in digital advertising, party signage, and tournament signage
- Registration for 2 teams (8 players total) to the tournament
- Invitation to the Friday night, Players & Sponsors Party (includes free food and beverages, prizes)
- Eight (8) Big Dill tournament t-shirts and SWAG bags
- Listed in the tournament's program and ECCO website as The Party Sponsor
- Opportunity to have a marketing tent and staff on site (all three tournament days)

SWAG SPONSOR **\$3,000**

- Business logo featured on SWAG bag, items given away, and tournament signage
- Registration for 1 team (4 players total) to the tournament
- Invitation to the Friday night, Players & Sponsors Party (includes free food and beverages, prizes)
- Four (4) Big Dill tournament t-shirts and SWAG bags
- Listed in the tournament's program and ECCO website as The SWAG Sponsor
- Opportunity to have a marketing tent and staff on site (all three tournament days)



SPONSORSHIP

OPPORTUNITIES

T-SHIRT SPONSOR \$3,000

- Logo featured in digital advertising, party signage, and tournament signage
- Business logo featured on tournament t-shirts and tournament signage
- Invitation to the Friday night, Players & Sponsors Party (includes free food and beverages)
- Listed in the tournament's program and ECCO website as The T-Shirt Sponsor
- Opportunity to have a marketing tent and staff on site (all three tournament days)

NET SPONSOR (MULTIPLE AVAILABLE) \$2,000

- Logo/name displayed on both sides of the net, on all pickleball courts
- Logo featured in digital advertising, party signage, and tournament signage
- Invitation to the Friday night, Players & Sponsors Party (includes free food and beverages)
- Listed in the tournament's program and ECCO website as a Location Sponsor
- Opportunity to have a marketing tent and staff on site (all three tournament days)

COURT SPONSOR (MULTIPLE AVAILABLE) \$1,500

- Business logo featured on one of the premier tournament courts and tournament signage
- Invitation to the Friday night, Players & Sponsors Party (includes free food and beverages)
- Listed in the tournament's program and ECCO website as a Court Sponsor
- Opportunity to have a marketing tent and staff on site (all three tournament days)

BALL SPONSOR \$1,000

- Business logo featured on tournament pickleball balls and tournament signage
- Invitation to the Friday night, Players & Sponsors Party (includes free food and beverages)
- Listed in the tournament's program and ECCO website as The Ball Sponsor
- Opportunity to have a marketing tent and staff on site (all three tournament days)

SIDELINE SPONSOR \$250

- Logo/ad featured on a sideline banner of one pickleball court
- Listed in the tournament's program and ECCO website as The Ball Sponsor
- Opportunity to have a marketing tent and staff on site (all three tournament days)

SPONSORSHIP DETAILS

To ensure your logo or name is included in the marketing materials and promotional efforts as noted by the sponsor level, please email logos by May 31, 2024. Send to aavera@eccocharleston.org

- May 31: Logos needed for all event materials
- June 3: Last day to register for the tournament
- June 7: Last day to submit team names and players



REGISTRATION

SIGNUP

Donor/Company: _____ Contact Name: _____
(for program listing)

Address: _____ Email: _____

City, State, Zip: _____ Phone: _____

SELECT YOUR LEVEL OF COMMITMENT

\$18,000 Presenting Sponsor

\$6,000 Party Sponsor

\$6,000 Senior Tournament Sponsor

\$3,000 SWAG Sponsor

\$3,000 T-Shirt Sponsor

\$2,000 Net Sponsor

\$1,500 Court Sponsor

\$1,000 Ball Sponsor

\$250 Sideline Sponsor

PAYMENT DETAILS

Check Enclosed (payable to ECCO)

Please send me an invoice

Credit Card Payment

Card #: _____

Exp. date: _____ Security code: _____

Total amount due \$ _____

Name on card: _____

Billing address: _____

(if different from above)

Please return the completed form to:
ATTN: ECCO The Big Dill
1145 Six Mile Road
Mount Pleasant, SC 29466

Or send it digitally to jmallon@ECCOcharleston.org

