



Community Partnership proposal



neighbors helping neighbors

1145 Six Mile Road, Mount Pleasant, SC 29466 | www.eccocharleston.org | (843) 849-9220



About Us

When local neighbors are facing financial hardship, ECCO is here to provide help and hope. Whether it's one single service provided like food or financial assistance or years of walking through hardship, our team will encourage, advocate, and develop a system of support focused on helping our neighbors navigate through life's challenges.

All programs and services strive to help neighbors find a path toward opportunity. ECCO's ministry of "Neighbors Helping Neighbors" aims to improve the quality of life in our community in a compassionate way that respects the dignity and worth of every person.



Our Impact

We are driven every day to make an impact in our community. When we see the smile of a grateful child during our holiday programs or receive a "thank you" from a senior citizen in need of assistance paying for their prescriptions, we know we are making a difference.

With 30+ years of service under our belt, we take great pride in our work and are honored to share some of the many ways our team is making an impact within our community.

At ECCO's location on Six Mile Road, we operate a Wellness Food Pantry, Dental Clinic, Medical Clinic, Financial Assistance program, and more Client Navigation programs. At our location on Bowman Road, we operate a Clothing Closet.





How you can help.

ECCO counts itself fortunate to partner with many generous businesses that contribute to our mission through their time, talent, and treasure. As an ECCO teammate says, “We can only serve the community, with the support of the community.” It takes all of us to provide help and hope to neighbors facing financial hardship. Today, we’re inviting you to join our circle of support in one of the following ways:

- **Make an annual donation to ECCO**
- **Sponsor an ECCO fundraiser**
- **Hold a food drive**
- **Volunteer at ECCO**

We believe in true partnership.

Each year, it’s support from businesses like yours that allows ECCO to reach our annual fundraising goals and strengthen our community. But we believe this is a true partnership. While you’re giving from a spirit of generosity, we believe we can offer real benefits to your business, your team, and your name in the community:

Host team-building volunteer days

- There are a multitude of volunteer opportunities that range from sorting clothing, stocking shelves, landscaping, administration work, and so much more. Work with us to pick a date, and we’ll host your team for a day of team-building and serving the community.

Provide marketing opportunities for your business

- With each event and initiative, sponsorship benefits normally include pre and post-event marketing, tickets to the event, social media marketing, inclusion on ECCO’s website, and much more.

Be a resource for your team

- ECCO’s resources are here to benefit anyone going through financial hardship. If there’s anyone on your team that might be in need of help, please send them our way. We are here for everyone.

Share your generosity with the community

- Unlike advertising, nonprofit marketing and sponsorships can improve your brand’s recognition and reputation because you’re supporting organizations that the community cares about. We want to share that generosity with the community.



Become an Annual Supporter of ECCO's Mission

When you give to ECCO, you provide help and hope to neighbors struggling to keep the lights on, families that cannot afford medical care, and seniors, unsure where their next meal is coming from. When you give, you're investing directly into the East Cooper communities and the neighbors who live and work here.

Unrestricted gifts to ECCO's Annual Fund provide a crucial bridge between the needs of our clients, and the actual cost of purchasing food for our Wellness Pantry, providing financial assistance to a family in their time of need, or helping provide basic dental and medical care to an uninsured adult.

Most importantly, unrestricted gifts, regardless of the size, allow ECCO to respond to our most pressing financial concerns and provide the flexibility to pivot and take advantage of important opportunities.

Make your gift online at www.eccocharleston.org or give us a call at (843) 416-7123 to find out how you can make your impact.



Host a Food Drive at Your Business

With the demand for food continuing to rise and the cost of groceries skyrocketing, the need for a larger food supply is critical to filling the shelves of our Wellness Pantry. Neighborhoods, groups, and businesses like yours have begun hosting food drives to fill that need.

We'll provide everything that is needed including email communication, social media posts, flyers, and signage to spread the word in your business community.

To sign up, simply email fooddrives@eccocharleston.org and let us know.





Do Good Gathering

Thursday, February 22, 2024 | The Pavilion at Pepper
Thursday, October 10, 2024 | The Cooper River Room

A simplified version of our annual gala, these intimate gatherings bring neighbors together with one goal: to do good. This evening of fun and philanthropy includes:

- Fun cocktails and local cuisine
- Live music
- Incredible silent auction items and experiences
- Engaging experiences to learn more about ECCO's life-changing programs

The event starts at 6:00 pm, and the attire is cocktail. Since ECCO launched our Do Good Gatherings in the summer of 2022, we have held 7 events in locations across the Lowcountry - raising over \$290,000! We hope to include your business in our next event.

For more information, please contact aavera@eccocharleston.org or 843-416-7124.

Sponsorship Opportunities

Presenting Sponsor **\$10,000**

- Underwrite the entire fundraiser and help ECCO start the night with zero expenses
- Name featured on all event advertising/marketing, ECCO's website for one year, and more!
- 2 tables (16 tix) for the sponsored gathering
- And much more!



Force for Good Sponsor **\$3,000**

- Recognized as a sponsor of the Impact Appeal or Silent Auction area
- Logo/name featured in the event program and all advertising/marketing materials
- 1 table (8 tix) to the sponsored gathering
- And much more!



Table Sponsor **\$900**

- Logo/name featured in the event program and all advertising/marketing materials
- 1 table (8 tix) to the sponsored gathering
- Logo/name displayed on ECCO sponsor website page and more.





Charity Golf Tournament

Monday, April 8, 2024 | The Daniel Island Club

For the 12th consecutive year, ECCO will host our annual tournament at the Daniel Island Golf Club. Presented by Nucor Steel Berkeley, forty-four teams hit both the Beresford and Ralston Creek Courses for a day of fun and philanthropy.

Last year, thanks to the support of past sponsors, ECCO raised over \$110,000 to support ECCO’s mission. For more information, please contact aavera@eccocharleston.org or 843-416-7124.

Sponsorship Opportunities

Sponsorships begin at only \$250, with opportunities that range from your business being the exclusive sponsor of the driving range to the awards reception. Each sponsorship level comes with a complete marketing package to spotlight your business’s generosity in the community.

Sponsorships (start at only \$150)

- | | | | |
|-------------------------|----------------|----------------------------|----------------|
| ◦ Golf Cart Sponsor | \$5,000 | ◦ Awards Reception Sponsor | \$5,000 |
| ◦ Golf Balls Sponsor | \$4,500 | ◦ Putting Green Sponsor | \$4,500 |
| ◦ Cigar Sponsor | \$4,250 | ◦ Hole Sponsor (2 holes) | \$250 |
| ◦ Driving Range Sponsor | \$4,250 | ◦ Hole Sponsor (1 hole) | \$150 |

Foursomes (start at only \$2,200)

- **Gold Foursome** **\$3,000**
Includes a foursome with choice of course, on-course food and beverages, post-event awards reception, 2 hole signs, listing in the golf program, invite to 2024 Gratitude Gathering
- **Silver Foursome** **\$2,700**
Includes a foursome, on-course food and beverages, tournament giveaways, post-event awards reception, 2 hole signs, listing in the golf program, invite to the 2024 Gratitude Gathering
- **Team Foursome** **\$2,200**
Includes a foursome, on-course food and beverages, tournament giveaways, post-event awards reception, logo/names listed in the golf program





The Big Dill Pickleball Tournament

Monday, June 14-16, 2024 | Collins Park

New this year to ECCO's fundraising calendar, the inaugural The Big Dill Pickleball Tournament will be held in the summer of 2024 at Collins Park in North Charleston. The event will include a senior tournament, Friday night players and sponsors party, mixed doubles, and a doubles tournament. Recently named America's fastest-growing sport, this tournament is sure to be a hit in the community.

With this new opportunity, there will be a variety of sponsorship opportunities ranging from the Presenting Sponsor to Team Sponsors, with each offering a marketing package to promote your business in the community.

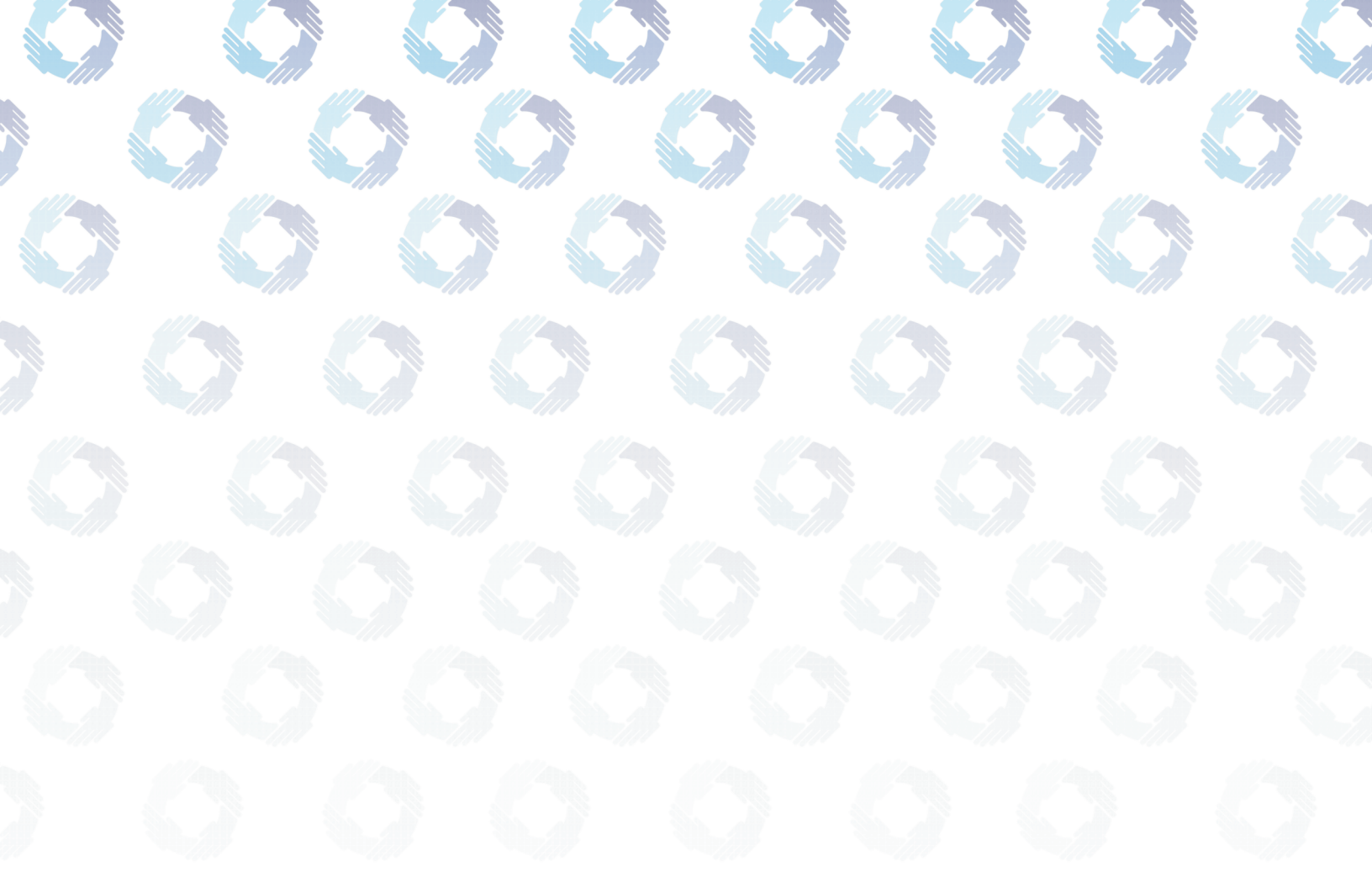
Be part of something new and exciting, and sponsor The Big Dill today! For more information, please contact aavera@eccocharleston.org or 843-416-7124.



Sponsorship Opportunities

All sponsorships start at only \$480, and all levels include a 4-person team in the tournament and invitation to the Friday night party.





**Thank you
for your support!**



EAST COOPER COMMUNITY OUTREACH

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